

## **CLIFTON TOWN STREET BANNERS RULES**

- 1. ALL STREET BANNERS IN PUBLIC RIGHT OF WAY MUST BE APPROVED IN ADVANCE (NO LONGER THAN ONE YEAR) BY THE CLIFTON TOWN COUNCIL BEFORE PLACEMENT.**
- 2. ALL PREVIOUSLY TOWN APPROVED STREET BANNERS APPROVALS ARE REVOKED. (BANNERS APPROVED BEFORE JUNE 5, 2012.)**
- 3. ALL STREET BANNERS SHALL NOT BE HUNG MORE THAN THIRTY DAYS IN ADVANCE OF BANNER ADVERTISED EVENT WITH A TAKE DOWN WITHIN SEVEN DAYS AFTER THE EVENT.**
- 4. PLACEMENT AND REMOVAL OF THE BANNER MUST BE SUPERVISED BY A TOWN COUNCIL DESIGNATED REPRESENTATIVE(S).**
- 5. ALL BANNERS MUST MEET THE FOLLOWING:**
  - A. MAXIMUM SIZE SPECIFICATIONS SIXTEEN (16) FEET LONG AND TWO AND ONE HALF (2 1/2) FEET WIDE.**
  - B. GROMMETS MUST BE PLACED AT TOP AND BOTTOM OF BANNER EVERY TWO (2) FEET SPACING FROM THE BANNER CORNERS.**
  - C. ALL CORNERS OF THE BANNER MUST BE REINFORCED TO PREVENT BANNER SEPARATION FROM THEIR TIE ROPES.**
  - D. ALL BANNERS MUST HAVE TIE DOWN ROPES ON THE BOTTOM OF THE LOWEST HANGING BANNER.**
  - E. RECOMMENDED SIZE SPECIFICATIONS SIXTEEN (16) FEET LONG AND TWO (2) FEET WIDE.**
- 6. BANNER TEXT MAY BE DISPLAYED ON ONE OR TWO SIDES.**
- 7. ONLY TWO BANNERS MAY BE DISPLAYED AT ANY ONE TIME.**
- 8. COLORS AND PRINT SIZE OF THE BANNER MAY VARY.**
- 9. IN THE EVENT OF PLACEMENT OF TWO BANNERS AT THE SAME TIME THE LATEST EVENT BANNER WILL BE PLACED FOR DISPLAY AT THE TOP.**
- 10. NO BANNERS WILL BE APPROVED FOR PROFIT ENTITIES.**
- 11. BANNERS WILL BE APPROVED ONLY FOR EVENTS LOCATED IN THE TOWN.**