

Clifton Haunted Trail 2023 Financial Report

Logistics

6 porta-johns	GI Johns	-\$1,380.00	
12-yd dumpster	Federal Roll Off Services Inc	-\$425.00	
Storage	UNITS of NoVA	-\$2,220.00	yearly
Subtotal		-\$4,025.00	

Comms

	GoDaddy.com	-\$44.34	yearly
	DropBox	-\$119.88	yearly
Subtotal		-\$164.22	

Front-end

	Ticket Roll	-\$181.94	
Subtotal		-\$181.94	-\$181.94 Paid to Michelle Stein

Trail

	Amazaon	-\$220.66
	Stokes Tree Solutions	-\$1,800.00
Subtotal		-\$2,020.66

Lighting

	Amazon Button Lights	-\$365.55	
	Amazon extension poles	-\$381.51	
	Amazon LED Panel Lights	-\$756.55	
	Home Depot	-\$87.26	
	Home Depot	-\$159.43	
	Sunbelt Rentals generators	-\$1,423.78	
	United Rental Light Towers	-\$1,275.32	
	Home Depot	\$119.22	
	Subtotals:	-\$4,449.40	Paid to Steve Bittner
		-\$119.22	Paid to David Stroup

T-shirts

	Moran Nova Screen Printing	-\$4,176.48
Subtotal		-\$4,176.48

Banner

	FedEx	-\$24.88
Subtotal		-\$24.88

Total Expenses	-\$15,161.80
Total GROSS Income	\$64,277.37
TOTAL NET Income	\$49,115.57

Sponsorships	Cash	In-kind	18 total
	\$8,750.00	\$1,900.00	
Donation	\$200.00		
Subtotal	\$10,650.00		

Online Ticket Sales

Ticket Tailor	\$37,816.02 (gross)	2,164 tickets issued
Stripe	\$2,413.74 less	minus ticketing & credit card fees
Subtotal	\$35,402.28	

Onsite Credit Sales

Square	\$8,060.00 (gross)	
	\$225.66 less	minus credit card fees
Subtotal	\$7,834.34	

Onsite Cash Sales

Cash - Tix & Merch	\$7,905.00	750 Tickets, ~50 shirts
Cash - Parking	\$2,485.75	
Subtotal	\$10,390.75	

TOTAL Revnue	\$62,377.37	\$1,900.00	2,800 tickets
All income	\$64,277.37		